

Sketchbook

PRESS RELEASE FOR IMMEDIATE RELEASE

Sketchbook Magazine to launch Issue Two "The Designer's Issue"

London, UK/ April 2010: The hyped and long-awaited second issue of leading fashion illustration magazine, Sketchbook, is now at your fingertips. After an exciting Fashion Blogger Issue featuring interviews with some of the world's finest talents and celebrating the fashion blogging phenomenon, we knew we had to deliver a spectacular follow up.

What better way to do this than introducing to you the London Fashion Designer Issue. Another issue full with the most talked about designers, illustrators and photographers around today. To keep with our first issue's theme, we generated 14 different layouts to find the perfect representations of cover stars.

Each part offers the reader something different and pays ode to some of London's freshest fashion designers including Matthew Williamson, Paul Smith, David David, Luella, Burberry, Johnny Blue Eyes and Genger & Mayer, amongst many more.

Featuring interviews with the stylist and creative director of House of Blueeyes, Prince Pelayo & Gala, and a visit to the Abu Dhabi Arts Fair, this is another issue packed full of original sketchbook graphics, beautiful illustrations and conceptual visuals.

Part One of our London Designer Issue features our very cover star Henry Holland, he talks us through how he went from making t-shirts for fun to designing his new collection House Of Holland.

We found it hard to resist local London designer, Derek Lawler and his latest collection of focusing on sculptural knitwear when we interviewed him during the exciting lead up to showing at London Fashion Week. A complemented feature on the possibilities of networking site, Twitter, we highlight its importance in today's communication and promotions market for all areas of the industry. We also take a look into the Internet revolution of SHOWstudio and the visions behind creator Nick Knight.

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